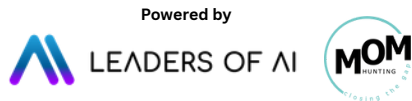


OWN
TOMORROW.

FEMALE LEADERS OF AI



The Female AI Upskilling & Leadership Program for companies that want to empower their female executives to become true Female Leaders of AI.

Become an AI Pioneer while closing the Female AI Gap in your organization!

With our 6-month program, we empower female leaders not only to understand AI, but to translate it into targeted value creation within the company.

Our Offering

- **AI Competence with Impact:** Qualification of female leaders for the concrete and responsible use of AI in daily business operations
- **Active Transformation:** Teams independently shape change and strategically drive AI initiatives forward
- **Strong AI Leadership:** Development of future-relevant leadership and decision-making skills
- **Practical Value for L&D:** Immediately applicable solutions for developing future skills and modern learning strategies
- **Measurable Impact:** Linking technological competence with diversity, sustainability, and corporate responsibility
- **Visible Female Leader of AI within 6 months:** Clear positioning with a sharp, future oriented profile which is visible

Our Experts



Nina Michahelles

Director
Google



**Dr. Stephanie
Rohac**

KOMMUNIKATION
BEWEGT.org



Dr. Nina Böhm

KI & Strategy
Landeshauptstadt
München



**Dr. Julia
Freudenberg**

CEO
Hacker School



**Sarah von
Derschatta**

COO The People
Branding Company

Content of the 6-Month Female AI Upskilling & Leadership Program

MBAI / AI Upskilling

Certified Continuing Education (Hochschule Fresenius), 90 hours of AI knowledge – practical, self-directed, strategic.

Female AI Leadership Track

Live Workshops with experts, on topics such as transformation, bias, change, and thought leadership.
Small groups (max. 12 participants, remote)



Exclusive AI Network & Safe Space Community

Exchange, inspiration, and networking with other female role models in a safe space.

Practical Use Cases & Peer Coaching

Direct transfer into your daily work reality through joint use cases.

Visibility & Thought Leadership

Learn to strategically position your expertise and become visible as a role model.



MONTH 1-3

PILLAR 1

MBAI / AI UPSKILLING

- ✓ Fundamentals: Professional Prompting
- ✓ Focus: Innovation
- ✓ Focus: Marketing
- ✓ Focus: Sales
- ✓ Focus: Microsoft
- ✓ Focus: Leadership
- ✓ Bonus: Always stay up to date



MONTH 4-6

PILLAR 2

FEMALE AI LEADERSHIP TRACK

- ✓ Onboarding & Offboarding Session
- ✓ Change: Leading the AI Transformation
- ✓ Mindset: Flip the Bias & Resistance
- ✓ Position: The Power of Female AI Leadership
- ✓ Visibility: Becoming an AI Thought Leader
- ✓ Peer Coaching / Use Case
- ✓ Bonus: Mastermind & Community

4.500 € per participant

excl. VAT

SECURE YOUR SPOT NOW!



OVERVIEW DATES

Ongoing visibility challenges

BONUS Session:
"When AI meets Culture" 02.09.
10-11:30h
Dr. Stephanie Rohac



Mission Session I
24.09.:
12:00-13:00

Mission Session II
29.10.:
12:00-13:00

Mission Session III
12.11.:
12:00-13:00

Mission Session IV
26.11.:
12:00-13:00

Mission Session V
10.12.:
12:00-13:00

PLUS:
Mastermind Sessions & Community



Virginia Thrun
Founder
Mom Hunting

20.08. // 10-12:30

Opening Session & Kick Off Mastermind



Nina Michahelles
Director
Google

27.08. // 10-12:30

Leading the AI Transformation



Dr. Nina Böhm
KI & Strategy
Landeshauptstadt München

01.10. // 10-12:30

Flip the Bias & Resistance



Dr. Julia Freudenberg
CEO
Hacker School

05.11. // 10-12:30

The Power of Female AI Leadership



Sarah von Derschatta
COO The People
Branding Company

19.11. // 10-12:30

Becoming an AI Thought Leader



Peer-to-Peer
All

03.12. // 10-12:30

Peer Coaching / Use Cases



Virginia Thrun
Founder
Mom Hunting

17.12. // 10-11:30

Closing Session

SESSION EXPLANATION



Mission
Session I

12:00-13:00

Mission
Session II

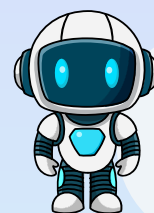
12:00-13:00

Mission
Session III

12:00-13:00

Mission
Session IV

12:00-13:00



MBAI Troubleshooting
Sessions

PLUS:
Mastermind
Sessions &
Community

Modules (mandatory)

- Expert-led sessions by external speakers
- Learn from their expertise, ask questions, and complete a first hands-on exercise on the topic
- NEW ✨ Bonus session with Dr. Stephanie Rohac as additional optional session on AI + Culture (due to high relevance!)

NEW ✨: Mission Sessions (optional)

- Moderated group sessions between modules
- Reflect on the last module, prepare for the next module
- Designed to boost interaction, exchange perspectives, and take the pressure off mastermind groups. The more participants, the richer the session

NEW ✨: MBAI Troubleshooting (optional/ all cohorts)

- Technical Q&A sessions with our tech expert Thomas
- Bring your MBAI-related questions and get hands-on support to stay on track

Mastermind Groups (optional)

- Self-organized peer groups to stay accountable on learning goals - via regular digital calls or asynchronous exchange based on the groups preference for exchange
- Circle Community with exclusive, unlimited access as safe space to exchange with FLAI members

*Optional sessions require a minimum of 5 sign-ups to take place