



# OWN TOMORROW.



**The Female AI Upskilling & Leadership Program for companies that want to empower their female executives to become true Female Leaders of AI.**

Become an AI Pioneer while closing the Female AI Gap in your organization!

With our 6-month program, we empower female leaders not only to understand AI, but to translate it into targeted value creation within the company.

## Our Offering

- **AI Competence with Impact:** Qualification of female leaders for the concrete and responsible use of AI in daily business operations
- **Active Transformation:** Teams independently shape change and strategically drive AI initiatives forward
- **Strong AI Leadership:** Development of future-relevant leadership and decision-making skills
- **Practical Value for L&D:** Immediately applicable solutions for developing future skills and modern learning strategies
- **Measurable Impact:** Linking technological competence with diversity, sustainability, and corporate responsibility
- **Visible Female Leader of AI within 6 months:** Clear positioning with a sharp, future oriented profile which is visible

## Our Experts



**Livia von Mitschke-Collande**  
Industry Leader  
Google



**Dr. Stephanie Rohac**  
KOMMUNIKATION  
BEWEGT.org



**Dr. Nina Böhm**  
KI & Strategy  
Landeshauptstadt  
München



**Dr. Julia Freudenberg**  
CEO  
Hacker School



**Sarah von Derschatta**  
CEO The People  
Branding Company

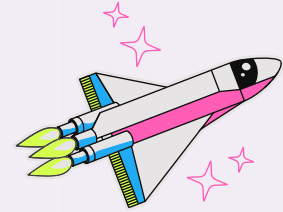
# Content of the 6-Month Female AI Upskilling & Leadership Program

## MBAI / AI Upskilling

Certified Continuing Education (Hochschule Fresenius), 90 hours of AI knowledge – practical, self-directed, strategic.

## Female AI Leadership Track

Live Workshops with experts, on topics such as transformation, bias, change, and thought leadership. Small groups (remote)



## Exklusives AI Network & Safe Space Community

Exchange, inspiration, and networking with other female role models in a safe space.

## Praxis-Use-Cases & Peer Coaching

Direct transfer into your daily work reality through joint use cases.

## Sichtbarkeit & Thought Leadership

Learn to strategically position your expertise and become visible as a role model.



MONTH 1-3

## PILLAR 1

## MBAI / AI UPSKILLING

- ✓ Fundamentals: Professional Prompting
- ✓ Focus: Innovation
- ✓ Focus: Marketing
- ✓ Focus: Sales
- ✓ Focus: Microsoft
- ✓ Focus: Leadership
- ✓ Bonus: Always stay up to date



MONTH 4-6

## PILLAR 2

## FEMALE AI LEADERSHIP TRACK

- ✓ Onboarding & Offboarding Session
- ✓ Change: Leading the AI Transformation
- ✓ Mindset: Flip the Bias & Resistance
- ✓ Position: The Power of Female AI Leadership
- ✓ Visibility: Becoming an AI Thought Leader
- ✓ Peer Coaching / Use Case
- ✓ Bonus: Mastermind & Community

**4.500 € per participant**

excl. VAT



# OVERVIEW DATES - KOHORTE 4



# LEGENDE

LEADERS OF AI &



## Modules (mandatory)

- Expert-led sessions by external speakers
- Learn from their expertise, ask questions, and complete a first hands-on exercise on the topic
- Bonus session with Dr. Stephanie Rohac as additional optional session on AI + Culture (due to high relevance!)

## Mission Sessions (optional)

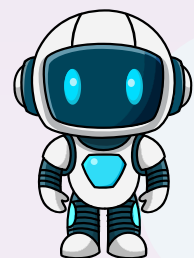
- Moderated group sessions between modules
- Reflect on the last module, prepare for the next module
- Designed to boost interaction, exchange perspectives, and take the pressure off mastermind groups. The more participants, the richer the session

## MBAI Troubleshooting (optional/ all cohorts)

- Technical Q&A sessions with our tech expert Thomas
- Bring your MBAI-related questions and get hands-on support to stay on track

## Mastermind Groups (optional)

- Self-organized peer groups to stay accountable on learning goals - via regular digital calls or asynchronous exchange based on the groups preference for exchange
- Circle Community with exclusive, unlimited access as safe space to exchange with FLAI members



**MBAI  
Troubleshooting  
Sessions**

\*Optional sessions require a minimum of 5 sign-ups to take place