

OWN TOMORROW.

Powered by LEADERS OF AI MOM HUNTING

In Kooperation mit HOCHSCHULE FRESENIUS UNIVERSITY OF APPLIED SCIENCES Microsoft

The Female AI Upskilling & Leadership Program for companies that want to empower their female executives to become true Female Leaders of AI.

Become an AI Pioneer while closing the Female AI Gap in your organization!
With our 6-month program, we empower female leaders not only to understand AI, but to translate it into targeted value creation within the company.

Our Offering

- **AI Competence with Impact:** Qualification of female leaders for the concrete and responsible use of AI in daily business operations
- **Active Transformation: T**eams independently shape change and strategically drive AI initiatives forward
- **Strong AI Leadership:** Development of future-relevant leadership and decision-making skills
- **Practical Value for L&D:** Immediately applicable solutions for developing future skills and modern learning strategies
- **Measurable Impact:** Linking technological competence with diversity, sustainability, and corporate responsibility
- **Visible Female Leader of AI within 6 months: Clear positioning with a sharp, future oriented profile which is visible**

Our Experts



Livia von Mitschke-Collande
Industry Leader
Google



Dr. Stephanie Rohac
KOMMUNIKATION BEWEGT.org



Dr. Nina Böhm
KI & Strategy
Landeshauptstadt München



Dr. Julia Freudenberg
CEO
Hacker School



Sarah von Derschatta
CEO The People Branding Company

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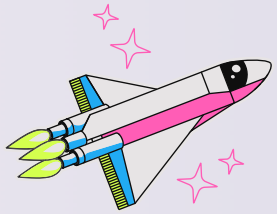
Content of the 6-Month Female AI Upskilling & Leadership Program

MBAI / AI Upskilling

Certified Continuing Education (Hochschule Fresenius), 90 hours of AI knowledge – practical, self-directed, strategic.

Female AI Leadership Track

Live Workshops with experts, on topics such as transformation, bias, change, and thought leadership.
Small groups (remote)



Exklusives AI Network & Safe Space Community

Exchange, inspiration, and networking with other female role models in a safe space.

Praxis-Use-Cases & Peer Coaching

Direct transfer into your daily work reality through joint use cases.

Sichtbarkeit & Thought Leadership

Learn to strategically position your expertise and become visible as a role model.

LEADERS OF AI

MONTH 1-3

PILLAR 1

MBAI / AI UPSKILLING

- Fundamentals: Professional Prompting
- Focus: Innovation
- Focus: Marketing
- Focus: Sales
- Focus: Microsoft
- Focus: Leadership
- Bonus: Always stay up to date

MOM HUNTING

MONTH 4-6

PILLAR 2

FEMALE AI LEADERSHIP TRACK

- Onboarding & Offboarding Session
- Change: Leading the AI Transformation
- Mindset: Flip the Bias & Resistance
- Position: The Power of Female AI Leadership
- Visibility: Becoming an AI Thought Leader
- Peer Coaching / Use Case
- Bonus: Mastermind & Community

4.500 € per participant excl. VAT

Female LEADERS OF AI

SECURE YOUR SPOT NOW!

OVERVIEW DATES - COHORT 4

LEADERS OF AI & MOM HUNTING

Tech Session TBD

Tech Session TBD

Tech Session TBD

Tech Session TBD

Get your **AI Coach**

21.01. // 12:00-13:00

BONUS Session: "When AI meets Culture"
05.02. // 10:00-11:30h
Dr. Stephanie Rohac



Ongoing visibility challenges

PLUS: Mastermind Sessions & Community

All modules will be recorded!

Female LEADERS OF AI

Mission Session I
04.02.
12:00-13:00

Mission Session II
16.03.
12:00-13:00

Mission Session III
01.04.
12:00-13:00

Mission Session IV
15.04.
12:00-13:00

Mission Session V
29.04.
12:00-13:00



Virginia Thrun
Founder
Mom Hunting

14.01. // 10-12:30

Opening Session



Livia von Mitschke-Collande
Industry Leader Retail
Google

28.01. // 10-12:30

Leading the AI Transformation



Dr. Nina Böhm
KI & Strategy
Landeshauptstadt München

25.02. // 10-12:30

Flip the Bias & Resistance



Dr. Julia Freudenberg
CEO
Hacker School

18.03. // 10-12:30

The Power of Female AI Leadership



Sarah von Derschatta
CEO The People
Branding Company

08.04. // 10-12:30

Becoming an AI Thought Leader



Peer-to-Peer

All

22.04. // 10-12:30

Peer Coaching / Use Cases



Virginia Thrun
Founder
Mom Hunting

04.05. // 10-12:30

Closing Session

LEGENDE

Female LEADERS OF AI

LEADERS OF AI & MOM HUNTING



+

5 Mission Sessions between the modules

Mastermind Sessions & Community



Tech Sessions

Modules (mandatory)

- Expert-led sessions by external speakers
- Learn from their expertise, ask questions, and complete a first hands-on exercise on the topic
- Bonus session with Dr. Stephanie Rohac as additional optional session on AI + Culture (due to high relevance!)

Mission Sessions (optional)

- Moderated group sessions between modules
- Reflect on the last module, prepare for the next module
- Designed to boost interaction, exchange perspectives, and take the pressure off mastermind groups. The more participants, the richer the session

MBAI Troubleshooting (optional/ all cohorts)

- Technical Q&A sessions with our tech expert Thomas
- Bring your MBAI-related questions and get hands-on support to stay on track

Mastermind Groups (optional)

- Self-organized peer groups to stay accountable on learning goals – via regular digital calls or asynchronous exchange based on the groups preference for exchange
- Circle Community with exclusive, unlimited access as safe space to exchange with FLAI members

*Optional sessions require a minimum of 5 sign-ups to take place